



Thermal scanners are being used at international airports to detect fevered passengers, possible carriers of the porcine flu.

Malofiej 18 18th International Infographics Awards

Call for Entries 2010
Deadline **February 5**

Rules, Deadline, Judging...

RULES

1. The competition is open to all general circulation newspapers—daily or non daily, broadsheet or tabloid, printed or on line—and magazines published anywhere in the world, as well as syndicates and agencies providing graphics.
2. All entries must have been published between **January 1, 2009 and December 31, 2009**.
3. You do not need to be a member of SND to enter.
4. Corporate or any professional association publications, advertising, publicity and self-promotion materials are eligible.
5. The competition is limited to full pages as published. No partial pages, photocopies, films, veloxes or proofs will be accepted, except for agency categories.
6. Do not mount the pages on cardboard, plastic or any other kind of medium.
7. Online graphics can be entered only in those categories specified for them. The title, date of publication, category and active link of each graphic will be submitted in e-mail form to: alvaro@erreacomunicacion.com or javier@erreacomunicacion.com. The message should be printed and mailed to Universidad de Navarra/SND-E (Edificio Bibliotecas, 31009 Pamplona, Spain) along with entry and tally and payment forms and a CD including files and works entering the contest, Flash in too. In case any special plug-in is necessary to view the graphic, a download link for that plug-in will be indicated.
8. Each publication or author may submit any number of entries in any category, except when indicated. The same work can be submitted in different categories. In that case, as many originals as categories must be sent.
9. A series of consecutive single pages or spreads will be accepted as a single entry. If they are not consecutive, they will be considered multi-page entries.
10. Portfolios should be composed of a cross-section of five to ten different infographics. Those composed of more than ten will be rejected. Pages must be taped together along the edges, in the order in which they were published, to form one continuous sheet that can be spread out on a table.
11. Entries will be disqualified if they fail to follow the rules as outlined in the Call for Entries.

DEADLINE

Entries must be received by **February 5, 2010**. No late entries will be accepted.

JUDGING

1. Judging on all categories will take place March 7-10, 2010 at the School of Communication, University of Navarra, Pamplona, Spain.
2. The jury will be formed by outstanding professionals and academics on this specialty.
3. No member of the jury will be allowed to evaluate his/her own entries, or entries published by media with which he/she has had a professional relationship within 12 months of the date of judging. In that case.

Awards, Notification, Fees, Entry

AWARDS

1. Winning entries will receive **Gold, Silver or Bronze** awards. It will be possible to give more than one Gold, Silver or Bronze per category.
2. The jury will give the **Best of Show/Peter Sullivan Award** to the infographic or series of infographics considered the best of all entries. The majority of the jury's vote will be required.
3. The jury will give the **Best Map/Miguel Urabayen Award** to the infographic or series of infographics considered the best maps. The majority of the jury's vote will be required.
4. At the discretion of the judges, there may be no awards given in one or more categories except for the Best of Show/Peter Sullivan Award and Best Map/Miguel Urabayen Award.
5. The members of the jury are allowed to give as many special recognition awards as they want.
6. Awards will be announced in Pamplona, Spain, at the closing dinner during the Infographics World Summit, on **March 12, 2010**.

NOTIFICATION

1. If you want to know if your entries have been received, please send an e-mail to alvaro@erreacomunicacion.com, writing 'M18 confirmation' in the subject. Confirmation will not be made by telephone or fax.
2. Entries will not be returned, and no correspondence will be issued about them.
3. By submitting work, authors grant permission for reproduction by the organization.
4. The organization is not responsible for those pages that are not sent under the minimum security conditions advisable. Entries should be protected by cardboard and security packaged.

ENTRY FEES

Printed graphics categories: Single page entries*: 15 euros.
Multiple page entries**: 25 euros. Portfolios: 40 euros.

Online graphics categories: Single page entries: 15 euros.
Multiple page entries: 25 euros. Portfolios and Specials: 40 euros.

ENTRY

Payment form and entry forms must accompany your package with your entries. Send entries to:

Malofiej 18th International Infographics Awards (2010)
Universidad de Navarra/SND-E.
Edificio Bibliotecas. 31009 Pamplona, Spain.
Tel. (+34) 948 425 600 Ext. 2346 | (+34) 948 136 760.
Fax (+34) 948 425 636 | (+34) 948 425 664.
E-mail alvaro@erreacomunicacion.com
javier@erreacomunicacion.com

* Single entry: a single infographic (and only one) included in a page or spread from a newspaper or magazine.

** Multiple entry: infographics that occupy more than two consecutive pages, even with different publication dates, except portfolios and specials.

Categories Printed Graphics

1. BREAKING NEWS

Submit the graphics published on the full news cycle nearest to the event. In magazines and weeklies, only graphics published in the first issue following the date of the event will be included in this category.

1A. Natural Disasters, Accidents and Crime

- 1AA. Dailies 50.000 and under
- 1AB. Dailies 50.000-175.000
- 1AC. Dailies 175.000 and over
- 1AD. Magazines
- 1AE. Agencies/wire services

1B. War coverage, Terrorism and Public Order

- 1BA. Dailies 50.000 and under
- 1BB. Dailies 50.000-175.000
- 1BC. Dailies 175.000 and over
- 1BD. Magazines
- 1BE. Agencies/wire services

1C. Others

- 1CA. Dailies 50.000 and under
- 1CB. Dailies 50.000-175.000
- 1CC. Dailies 175.000 and over
- 1CD. Magazines
- 1CE. Agencies/wire services

1D. Continuous coverage of an event

Series of breaking news infographics of the same topic published until five days after the covered event (dailies), or at least two issues (magazines/weeklies).

- 1DA. Dailies 50.000 and under
- 1DB. Dailies 50.000-175.000
- 1DC. Dailies 175.000 and over
- 1DD. Magazines
- 1DE. Agencies/wire services

2. FEATURES

Infographics for features, special reports or non breaking news.

2A. World and Nation

- 2AA. Dailies 50.000 and under
- 2AB. Dailies 50.000-175.000
- 2AC. Dailies 175.000 and over
- 2AD. Magazines
- 2AE. Agencies/wire services

2B. Local Issues

- 2BA. Dailies 50.000 and under
- 2BB. Dailies 50.000-175.000.
- 2BC. Dailies 175.000 and over
- 2BD. Magazines
- 2BE. Agencies/wire services

2C. Business and Finance

- 2CA. Dailies 50.000 and under
- 2CB. Dailies 50.000-175.000
- 2CC. Dailies 175.000 and over
- 2CD. Magazines
- 2CE. Agencies/wire services

2D. Sports

- 2DA. Dailies 50.000 and under
- 2DB. Dailies 50.000-175.000
- 2DC. Dailies 175.000 and over
- 2DD. Magazines
- 2DE. Agencies/wire services

2E. Science, Technology, Medical and Health issues

- 2EA. Dailies 50.000 and under
- 2EB. Dailies 50.000-175.000
- 2EC. Dailies 175.000 and over
- 2ED. Magazines
- 2EE. Agencies/wire services

2F. Travel, Transportation, Cars and Environment

- 2FA. Dailies 50.000 and under
- 2FB. Dailies 50.000-175.000
- 2FC. Dailies 175.000 and over
- 2FD. Magazines
- 2FE. Agencies/wire services

2G. Arts, Enterteinment, Food and Lifestyle

- 2GA. Dailies 50.000 and under
- 2GB. Dailies 50.000-175.000
- 2GC. Dailies 175.000 and over
- 2GD. Magazines
- 2GE. Agencies/wire services

2H. Planned coverage of events

- 2HA. Dailies 50.000 and under
- 2HB. Dailies 50.000-175.000
- 2HC. Dailies 175.000 and over
- 2HD. Magazines
- 2HE. Agencies/wire services

3. ONE COLUMN

No wider than 65mm or taller than 100mm.

- 3A. Dailies 50.000 and under
- 3B. Dailies 50.000-175.000
- 3C. Dailies 175.000 and over
- 3D. Magazines
- 3E. Agencies/wire services

4. CONTINUED-USE

Fixed pages.

4A. Weather page

- 4AA. Dailies 50.000 and under
- 4AB. Dailies 50.000-175.000
- 4AC. Dailies 175.000 and over
- 4AD. Magazines
- 4AE. Agencies/wire services

4B. Stock Market

- 4BA. Dailies 50.000 and under
- 4BB. Dailies 50.000-175.000
- 4BC. Dailies 175.000 and over
- 4BD. Magazines
- 4BE. Agencies/wire services

4C. Others

- 4CA. Dailies 50.000 and under
- 4CB. Dailies 50.000-175.000
- 4CC. Dailies 175.000 and over
- 4CD. Magazines
- 4CE. Agencies/wire services

5. CRITERIA

5A. Integration inside a page

- 5AA. Dailies 50.000 and under
- 5AB. Dailies 50.000-175.000
- 5AC. Dailies 175.000 and over
- 5AD. Magazines
- 5AE. Agencies/wire services

5B. Use of type

- 5BA. Dailies 50.000 and under
- 5BB. Dailies 50.000-175.000
- 5BC. Dailies 175.000 and over
- 5BD. Magazines
- 5BE. Agencies/wire services

5C. Innovative format

- 5CA. Dailies 50.000 and under
- 5CB. Dailies 50.000-175.000
- 5CC. Dailies 175.000 and over
- 5CD. Magazines
- 5CE. Agencies/wire services

6. PORTFOLIOS

A selection of five to ten graphics.

6A. Breaking News Portfolio

- 6AA. Dailies 50.000 and under
- 6AB. Dailies 50.000-175.000
- 6AC. Dailies 175.000 and over
- 6AD. Magazines
- 6AE. Agencies/wire services

6B. Features Portfolio

- 6BA. Dailies 50.000 and under
- 6BB. Dailies 50.000-175.000
- 6BC. Dailies 175.000 and over
- 6BD. Magazines
- 6BE. Agencies/wire services

6C. Individual Portfolio

- 6CA. Dailies 50.000 and under
- 6CB. Dailies 50.000-175.000
- 6CC. Dailies 175.000 and over
- 6CD. Magazines
- 6CE. Agencies/wire services

7. PROMOTIONAL

Infographics in posters or brochures or any other material independent of the publication of the regular sections.

- 7A. Dailies 50.000 and under
- 7B. Dailies 50.000-175.000
- 7C. Dailies 175.000 and over
- 7D. Magazines
- 7E. Agencies/wire services

Categories Online Graphics

8. BREAKING NEWS

Last minute graphics published immediately (same day) after the event.

8A. Natural Disasters, Accidents and Crime

- 8AA. Less than 10 million viewed pages a month
- 8AB. More than 10 million viewed pages a month

8B. War coverage, Terrorism and Public Order

- 8BA. Less than 10 million
- 8BB. More than 10 million

8C. Others

- 8CA. Less than 10 million
- 8CB. More than 10 million

8D. Continuous coverage of breaking news event

Updates until five days after the date of the covered event.

- 8DA. Less than 10 million
- 8DB. More than 10 million

9. FEATURES

9A. World and Nation

- 9AA. Less than 10 million
- 9AB. More than 10 million

9B. Local Issues

- 9BA. Less than 10 million
- 9BB. More than 10 million

9C. Business and Finance

- 9CA. Less than 10 million
- 9CB. More than 10 million

9D. Sports

- 9DA. Less than 10 million
- 9DB. More than 10 million

9E. Science, Technology, Medical and Health issues

- 9EA. Less than 10 million
- 9EB. More than 10 million

9F. Travel, Transportation, Cars and Environment

- 9FA. Less than 10 million
- 9FB. More than 10 million

9G. Arts, Enterteinment, Food and Lifestyle

- 9GA. Less than 10 million
- 9GB. More than 10 million

10. PORTFOLIOS

10A. Breaking News Portfolio

- 10AA. Less than 10 million
- 10AB. More than 10 million

10B. Features Portfolio

- 10BA. Less than 10 million
- 10BB. More than 10 million

10C. Specials Issues

- 10CA. Less than 10 million
- 10CB. More than 10 million

11. CRITERIA

11A. Usability: order and ease of navigation

- 11AA. Less than 10 million
- 11AB. More than 10 million

11B. Download: speed, presentation, design of preloading screen

- 11BA. Less than 10 million
- 11BB. More than 10 million

11C. Design: typography, composition and graphic style

- 11CA. Less than 10 million
- 11CB. More than 10 million

11D. Innovative format

- 11DA. Less than 10 million
- 11DB. More than 10 million

Entry Form

- Entries must be received by
FEBRUARY 5, 2010.
- A copy of each form must be
typed, typeset or printed legibly
and tapped to the upper corner
of the back of each entry.
- Do not mount the pages on
cardboard, plastic or any other
kind of medium.
- Please, fill out all fields in this
forms.
- A fillable PDF file of this form
can be found at: **www.snd-e.com**
- Send entries to:
Malofiej 18th Awards (2010)
Universidad de Navarra/SND-E
Edificio Bibliotecas.
31009 Pamplona (Spain).

Category	NUMBER	NAME
Title Graphic		
Author and Position		
Publication		
Address		
City	Zip	
State/Country		
Telephone		
Submitted by		
Position		
email		

Tally & Payment Form

Publication											
IMPRESOS / PRINTED	A	B	C	D	E	F	G	H	Total S	Total M	Total P
1 Actualidad Inmed. Breaking News	SM	SM	SM	M					S	M	
2 Reportajes Features	SM	SM	SM	SM	SM	SM	SM	SM	S	M	
3 Una columna One Column	S	S	S	S	S				S		
4 Uso continuado Continued-use	SM	SM	SM						S	M	
5 Criterios Criteria	SM	SM	SM						S	M	
6 Portafolios Portfolios	P	P	P								P
7 Promocionales Self-Promotion	SM	SM	SM	SM	SM				S	M	P
Número de entradas sencillas, múltiples o portafolios Total entries									S	M	P
Multiplicar por 15 (S), 25 (M) o 40 (P) Multiply by 15 (S), 25 (M) or 40 (P)									15€	25€	40€
Subtotal (euros)											
ONLINE	A	B	C	D	E	F	G		Total S	Total M	Total P
8 Actualidad Inmed. Breaking News	SM	SM	SM	M					S	M	
9 Reportajes Features	SM	SM	SM	SM	SM	SM	SM		S	M	
10 Portafolios Portfolios	P	P	P								P
11 Criterios Criteria	SM	SM	SM	SM					S	M	
Número de entradas sencillas, múltiples o portafolios Total entries									S	M	P
Multiplicar por 15 (S), 25 (M) o 40 (P) Multiply by 15 (S), 25 (M) or 40 (P)									15€	25€	40€
Subtotal (euros)											
Total (euros)											
S Escribe el número de entradas sencillas Single page entries (15 euros)											
M Escribe el número de entradas múltiples Multiple or multi page entries (25 euros)											
SM Escribe el número total de entradas sencillas y/o múltiples Both											
P Escribe el número de portafolios y especiales Portfolios and Special entries (40 euros)											

☐ **Cheque** pagadero a
Check payable to

Universidad de Navarra/SND-E, indicando para Malofiej 18.
Universidad de Navarra/SND-E, Malofiej 18.

☐ **Transferencia Bancaria**
Transfer to bank account

Desde España | From Spain
Cuenta número: 0182 5912 73 00000 42715*
Banco Bilbao Vizcaya Argentaria.
Oficina Pamplona-Institucional.

Desde el extranjero | From abroad
Number IBAN ES 12 0182 5912 73 00000 42715*
Swift Code: BBVAESMM
Banco Bilbao Vizcaya Argentaria.
Oficina Pamplona-Institucional.

Concepto | Concept
Premios Malofiej 18 (SND-E).

* En caso de transferencia, es indispensable el envío por fax del comprobante bancario de la transferencia al número (+34) 948 425 636.

* In wire transfers sender is required to fax the bank receipt of the transfer to (+34) 948 425 636.

☐ **Tarjeta de crédito**
Credit Card

VISA ☐ Mastercard ☐

Número | Number

Fecha de caducidad | Expiration date

Nombre en tarjeta | Name on card

Firma | Signature

Malofiej 18 Premios Internacionales de Infografía
18th International Infographics Awards (2010)
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