Rules, Deadline, Judging...

Rules
1. The competition is open to all general circulation newspapers —daily or non daily, broadsheet or tabloid, printed on line— and magazines published anywhere in the world, as well as syndicates and agencies providing graphics.
2. All entries must have been published between January 1, 2011 and December 31, 2011.
3. You do not need to be a member of SND to enter.
4. Corporate or any professional association publications, advertising, publicity and self-promotion materials are eligible.
5. The competition is limited to full pages as published. No partial pages, photocopies, films, veloxes or proofs will be accepted, except for agency categories.
6. Do not mount the pages on cardboard, plastic or any other kind of medium.
7. Online graphics may only be entered in those categories specified as such. Entries may be submitted by e-mail to: malofiej@snd-e.com or by regular mail. Entries of on-line graphics should include a list with the title of the graphic, the date of publication, category and an active link to each graphic, along with the standard entry and payment forms. Should any special plug-in be necessary to view the graphic, a link for downloading that plugin must be indicated.
8. Each publication or author may submit any number of entries in any category, except when indicated. The same work can be submitted in different categories. In that case, as many originals as categories must be sent.
9. Graphics on single or double pages will be accepted as a single entry, if they are not consecutive, they will be considered multi-page entries, except portfolios and specials. Portfolios should be composed of a cross-section of five to ten different infographics which may only be entered in competition within the relevant categories. Those composed of more than ten graphics will be rejected.
10. Portfolios should be composed of a cross-section of five to ten different infographics which may only be entered in competition within the relevant categories. Those composed of more than ten graphics will be rejected. Pages must be taped together along the edges, in the order in which they were published, to form one continuous sheet that can be spread out on a table.
11. Entries will be disqualified if they fail to follow the rules as outlined in the Call for Entries.

Deadline
Entries must be received by February 10, 2012. No late entries will be accepted.

Judging
1. Judging on all categories will take place March 18-21, 2012 at the School of Communication, University of Navarra, Pamplona, Spain.
2. The jury will be formed by outstanding professionals and academics on this specialty.
3. No member of the jury will be allowed to evaluate his/her own entries, or entries published by media with which he/she had a professional relationship within 12 months of the date of judging.

Awards, Notification, Fees, Entry

Awards
1. Winning entries will receive Gold, Silver or Bronze awards. It will be possible to give more than one Gold, Silver or Bronze per category.
2. The jury will give the Best of Show/Peter Sullivan Award to the infographic or series of infographics considered the best of all entries. The majority of the jury’s vote will be required.
3. The jury will give the Best Map/Miguel Urabayen Award to the infographic or series of infographics considered the best maps. The majority of the jury’s vote will be required.
4. At the discretion of the judges, there may be no awards given in one or more categories except for the Best of Show/Peter Sullivan Award and Best Map/Miguel Urabayen Award.
5. The members of the jury are allowed to give as many special recognition awards as they want.
6. Awards will be announced in Pamplona, Spain, at the closing dinner during the Infographics World Summit, on March 23, 2012.

Notification
1. If you want to know if your entries have been received, please send an e-mail to malofiej@snd-e.com, writing ‘M20 confirmation’ in the subject. Confirmation will not be made by telephone or fax.
2. Entries will not be returned, and no correspondence will be issued about them.
3. By submitting work, authors grant permission for reproduction by the organization.
4. The organization is not responsible for those pages that are not sent under the minimum security conditions advisable. Entries should be protected by cardboard and security packaged.

Entry Fees
Printed graphics categories: Single page entries*: 15 euros.
Multiple page entries**: 25 euros. Portfolios: 40 euros.
Online graphics categories: Single entries: 15 euros.
Multiple page entries: 25 euros. Portfolios and Specials: 40 euros.

Entry
Payment form and entry forms must accompany your package with your entries. Send entries to:
Malofiej 20th International Infographics Awards (2012)
Universidad de Navarra/SND-E
Edificio Bibliotecas, 31008 Pamplona, Spain
Tel. (+34) 948 425 600 Ext. 2346 | (+34) 948 136 760
Fax (+34) 948 425 636 | (+34) 948 425 064
E-mail: malofiej@snd-e.com

* Single entry: a single infographic (and only one) included in a page or spread from a newspaper or magazine.
** Multiple entry: infographics that occupy more than two consecutive pages, even with different publication dates, except portfolios and specials.
1. BREAKING NEWS
Submit the graphics published on the full news cycle nearest to the event, in magazines and weeklies, only graphics published in the first issue following the date of the event will be included in this category.

1A. Natural Disasters, Accidents and Crime
1AA. Dailies 50,000 and under
1AB. Dailies 50,000-175,000
1AC. Dailies 175,000 and over
1AD. Magazines
1AE. Agencies/wire services
1B. War coverage, Terrorism and Public Order
1BA. Dailies 50,000 and under
1BB. Dailies 50,000-175,000
1BC. Dailies 175,000 and over
1BD. Magazines
1BE. Agencies/wire services
1C. Others
1CA. Dailies 50,000 and under
1CB. Dailies 50,000-175,000
1CC. Dailies 175,000 and over
1CD. Magazines
1CE. Agencies/wire services

1D. Continuous coverage of an event
Series of breaking news infographics of the same topic published until five days after the covered event (dailies), or at least two issues (magazines/weeklies).

1DA. Dailies 50,000 and under
1DB. Dailies 50,000-175,000
1DC. Dailies 175,000 and over
1DD. Magazines
1DE. Agencies/wire services

2. FEATURES
Infographics for features, special reports or non breaking news.

2A. World and Nation
2AA. Dailies 50,000 and under
2AB. Dailies 50,000-175,000
2AC. Dailies 175,000 and over
2AD. Magazines
2AE. Agencies/wire services

2B. Local Issues
2BA. Dailies 50,000 and under
2BB. Dailies 50,000-175,000
2BC. Dailies 175,000 and over
2BD. Magazines
2BE. Agencies/wire services

2C. Business and Finance
2CA. Dailies 50,000 and under
2CB. Dailies 50,000-175,000
2CC. Dailies 175,000 and over
2CD. Magazines
2CE. Agencies/wire services

2D. Sports
2DA. Dailies 50,000 and under
2DB. Dailies 50,000-175,000
2DC. Dailies 175,000 and over
2DD. Magazines
2DE. Agencies/wire services

2E. Science, Technology, Medical and Health issues
2EA. Dailies 50,000 and under
2EB. Dailies 50,000-175,000
2EC. Dailies 175,000 and over
2ED. Magazines
2EE. Agencies/wire services

2F. Travel, Transportation, Cars and Environment
2FA. Dailies 50,000 and under
2FB. Dailies 50,000-175,000
2FC. Dailies 175,000 and over
2FD. Magazines
2FE. Agencies/wire services

2G. Arts, Entertainment, Food and Lifestyle
2GA. Dailies 50,000 and under
2GB. Dailies 50,000-175,000
2GC. Dailies 175,000 and over
2GD. Magazines
2GE. Agencies/wire services

2H. Planned coverage of events
2HA. Dailies 50,000 and under
2HB. Dailies 50,000-175,000
2HC. Dailies 175,000 and over
2HD. Magazines
2HE. Agencies/wire services

3. ONE COLUMN
No wider than 65mm or taller than 100mm.

3A. Dailies 50,000 and under
3B. Dailies 50,000-175,000
3C. Dailies 175,000 and over
3D. Magazines
3E. Agencies/wire services

4. CONTINUED-USE
Fixed pages.

4A. Weather page
4AA. Dailies 50,000 and under
4AB. Dailies 50,000-175,000
4AC. Dailies 175,000 and over
4AD. Magazines
4AE. Agencies/wire services

4B. Stock Market
4BA. Dailies 50,000 and under
4BB. Dailies 50,000-175,000
4BC. Dailies 175,000 and over
4BD. Magazines
4BE. Agencies/wire services

4C. Others
4CA. Dailies 50,000 and under
4CB. Dailies 50,000-175,000
4CC. Dailies 175,000 and over
4CD. Magazines
4CE. Agencies/wire services

5. CRITERIA

5A. Integration inside a page
5AA. Dailies 50,000 and under
5AB. Dailies 50,000-175,000
5AC. Dailies 175,000 and over
5AD. Magazines
5AE. Agencies/wire services

5B. Use of type
5BA. Dailies 50,000 and under
5BB. Dailies 50,000-175,000
5BC. Dailies 175,000 and over
5BD. Magazines
5BE. Agencies/wire services

5C. Innovative format
5CA. Dailies 50,000 and under
5CB. Dailies 50,000-175,000
5CC. Dailies 175,000 and over
5CD. Magazines
5CE. Agencies/wire services

6. PORTFOLIOS
A selection of five to ten graphics.

6A. Breaking News Portfolio
6AA. Dailies 50,000 and under
6AB. Dailies 50,000-175,000
6AC. Dailies 175,000 and over
6AD. Magazines
6AE. Agencies/wire services

6B. Features Portfolio
6BA. Dailies 50,000 and under
6BB. Dailies 50,000-175,000
6BC. Dailies 175,000 and over
6BD. Magazines
6BE. Agencies/wire services

6C. Individual Portfolio
6CA. Dailies 50,000 and under
6CB. Dailies 50,000-175,000
6CC. Dailies 175,000 and over
6CD. Magazines
6CE. Agencies/wire services

7. PROMOTIONALS
Infographics in posters or brochures or any other material independent of the publication of the regular sections.

7A. Dailies 50,000 and under
7B. Dailies 50,000-175,000
7C. Dailies 175,000 and over
7D. Magazines
7E. Agencies/wire services

8. BREAKING NEWS
Last minute graphics published immediately (same day) after the event.

8A. Natural Disasters, Accidents and Crime
8AA. Less than 5 million unique users
8AB. More than 5 million unique users

8B. War coverage, Terrorism and Public Order
8BA. Less than 5 million
8BB. More than 5 million

8C. Others
8CA. Less than 5 million
8CB. More than 5 million

8D. Continuous coverage of breaking news event
Updates: up to five days after the date of the covered event.
8DA. Less than 5 million
8DB. More than 5 million

9. FEATURES

9A. World and Nation
9AA. Less than 5 million
9AB. More than 5 million

9B. Local Issues
9BA. Less than 5 million
9BB. More than 5 million

9C. Business and Finance
9CA. Less than 5 million
9CB. More than 5 million

9D. Sports
9DA. Less than 5 million
9DB. More than 5 million

9E. Science, Technology, Medical and Health issues
9EA. Less than 5 million
9EB. More than 5 million

9F. Travel, Transportation, Cars and Environment
9FA. Less than 5 million
9FB. More than 5 million

9G. Arts, Entertainment, Food and Lifestyle
9GA. Less than 5 million
9GB. More than 5 million

10. PORTFOLIOS

10A. Breaking News Portfolio
10AA. Less than 5 million
10AB. More than 5 million

10B. Features Portfolio
10BA. Less than 5 million
10BB. More than 5 million

10C. Specials Issues
10CA. Less than 5 million
10CB. More than 5 million

11. CRITERIA

11A. Usability: order and ease of navigation
11AA. Less than 5 million
11AB. More than 5 million

11B. Design: typography, composition and graphic style
11BA. Less than 5 million
11BB. More than 5 million

11C. Innovative format
11CA. Less than 5 million
11CB. More than 5 million

12. APPS

12A. Breaking news for smartphones
12AA. Less than 5 million
12AB. More than 5 million

12B. Breaking news for tablets
12BA. Less than 5 million
12BB. More than 5 million

12C. Features for smartphones
12CA. Less than 5 million
12CB. More than 5 million

12D. Features for tablets
12DA. Less than 5 million
12DB. More than 5 million
Entries must be received by FEBRUARY 10, 2012.

A copy of each form must be typed, typewritten or printed legibly and tapped to the upper corner of the back of each entry.

Do not mount the pages on cardboard, plastic or any other kind of medium.

Please, fill out all fields in this form.

A fillable PDF file of this form can be found at: www.snd-e.com.

Send entries to:
Malofiej 20th International Infographics Awards (2012)
Universidad de Navarra/SND-E
Edificio Bibliotecas 31009 Pamplona (Spain)

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Número de entradas sencillas, múltiples o portafolios: Total entries

Total Total amount (euros)

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Cheque pagadero a Universidad de Navarra/SND-E, indicando Malofiej 20

Payable check to Universidad de Navarra/SND-E, indicating Malofiej 20

Transferencia bancaria

Titular: Holder
Número de cuenta: Account Number
Banco Bilbao Vizcaya Argentaria, Oficina Pamplona-Institucional
Código internacional: IBAN Code
Código Swift: Code

Malofiej 20 Premios Internacionales de Infografía

20th International Infographics Awards (2012)

Universidad de Navarra/SND-E
Edificio Bibliotecas 31009 Pamplona, España Spain
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Fax (+34) 948 425 636 | (+34) 948 425 664
E-mail malofiej@snd-e.com

Más información

info@snd-e.com

Tarjeta de crédito

Credit card

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S Escribe el número de entradas sencillas: Single page entries (15 euros)
M Escribe el número de entradas múltiples: Multiple or multi page entries (25 euros)
SM Escribe el número total de entradas sencillas y/o múltiples: Both
P Escribe el número de portafolios y especiales: Portfolios and Special entries: (40 euros)